

1/2" Bleed



New England
Reprographics

Economy Retractor Display

Overall Banner Area:

24" x 90^{1/2}"

Overall Visible Graphic:

24" x 78"

Top Bleed:

1/2"

Bottom Bleed:

12"

Overall Banner Height

90^{1/2}"

Visible Graphic Height

78"

Graphic Width

33.5"

12" Bleed